# SmartSchool®
## Education Pvt. Ltd.

# MAKE YOUR SCHOOL

## FUTURE READY

## Upgrade With SmartSchool

One-stop solution for all your school needs. Grow your school 10X.

**Increase** Your School Revenue

**Boost** Your School Brand

**Bring Interest
In Studies**

**Boost School
Admissions**

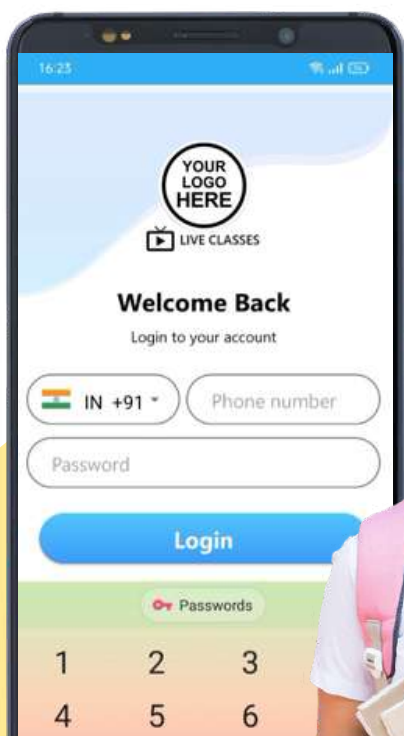**Improve Your
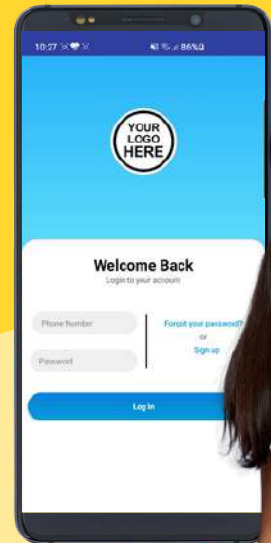Student's Scores**

# What are we offering?

Schools can offer our **rich e-learning resources** through an App and teaching platform under their own brand as a white-labeled solution.

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## BENEFITS OF ASSOCIATING WITH US

### Brand Positioning

- New App under School's brand will be created and will be uploaded by School's name on the play-store. Everywhere the brand of the School will be highlighted.

- Sophisticated '**Content Usage**' and '**Weak Area Identification**' tools in our teaching platform allow teachers and administrators to view and analyze student performance.

- Parents will be spellbound by the level of monitoring and **individualized attention** through this feature.

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## Competitive Advantage

- Offering a branded App and teaching platform will help establish the school as a **forward-looking** and **dynamic institution** and will also serve as a differentiating factor. Worth a mention in the admission prospectus!

- The only App in the market that will map your physical books to the e-learning resources on the App, so that the consumption by teachers and students is more effective.

## High-quality learning resources in the school app will:

- Improve student preparedness
- Get better learning outcomes
- Help your school stand out
- Retain more students

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## Management Ease

- The teaching platform includes options to:

  **Conduct Live Classes**
  **Send Notifications**

  **Share Assignments**
  **Track Attendance**

  **Track Fee Collection**
  **Monitor Dashboards**

  **Online Payment Gateway**

**INCOME**

## Income Opportunity

- It is a great source of revenue as the school can provide the App to parents at a margin higher than what it is sourced from us.

## Save Cost

- Schools no longer have to pay extra for smart class content or the teaching platform as this is provided without any additional cost in our solution.

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# WHY SMARTSCHOOL?

SmartSchool is into the creation of **"Digital Content and Delivery Technology"** which can increase interest and improve the learning outcomes of students. We provide all this content and softwares white-labeled for educational institutions with captive audiences.

# WHAT DO YOU GET IN THE SOLUTION?

**2 Million+** Learning Resources

**CBSE** Approved Digital Content

**50,000+** Animated Modules

**Digital Content** Mapped for CBSE, ICSE, and other state boards

**10,000+** Interactive Games,

**3000+** Publishers Mapped for Personalized Learning

We also provide a powerful teaching platform that will help educators:

- ▶ Track Students' Performance
- ▶ Conduct Live Classes
- ▶ Track Attendance
- ▶ Send Notifications
- ▶ Share Assignments

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## ABOUT SMARTSCHOOL

Founded by alumni of DCE, SmartSchool Education Pvt. Ltd. is more than 10 years old educational company based in Delhi.

We have been actively providing innovative educational solutions to various educational institutions in India, Nepal, Pakistan, Netherlands, Nigeria, Zimbabwe, Dubai, Kuwait, and Oman.