



# SMARTER WAY TO DO **EDTECH BUSINESS**

Why reinvent the wheel? Boost your brand with our White-Label Ed-Tech Solutions.



## What are we offering?

- Smart Interactive Panels and Interactive whiteboard manufacturers can do an OEM agreement with us. Wherein we will create a **customized Smart Class Solution** white-labelled in your brand which will be optimized for your set of devices.



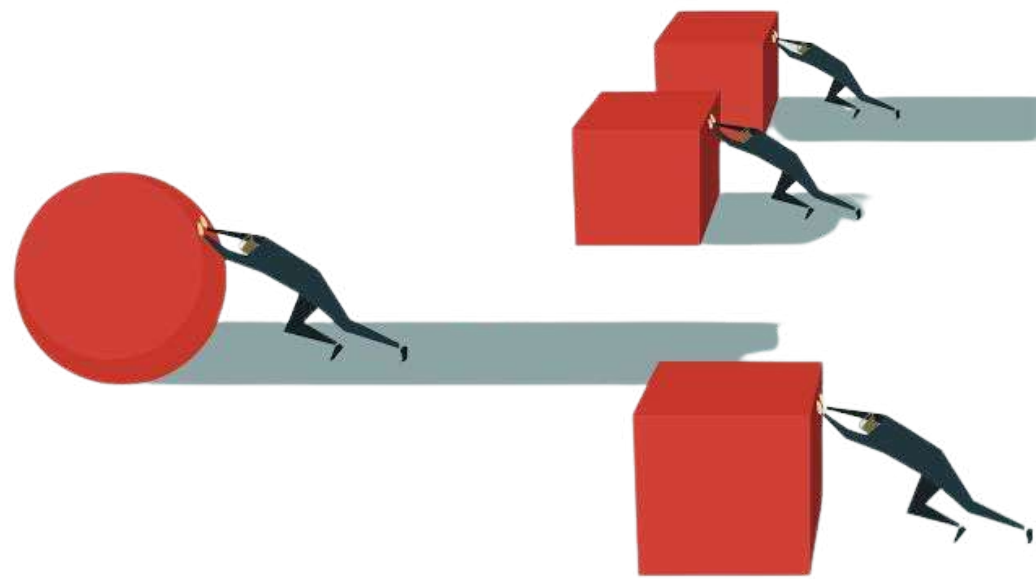
## BENEFITS OF ASSOCIATING WITH US

### Brand Positioning

- Schools generally purchase interactive panels and whiteboards to teach using **high-quality animated digital content**. Instead of tying up with third-party Smart Class content providers - going forward, you can position your brand not just as a hardware provider but also as a **“Smart Class”** provider.
- Sophisticated **‘Content Usage’** and **‘Weak Area Identification’** tools through our teaching platform allow teachers and administrators to view and analyze student performance. Parents will be spellbound by the level of monitoring and individualized attention through this feature.

### Competitive Advantage

- Special rock bottom OEM price for Smart Class content will beat any competitors.
- You and your dealers will have better margins to operate against your competitors.
- Improved brand recognition and perception as compared to your competitors.



### Save Additional OPS Cost

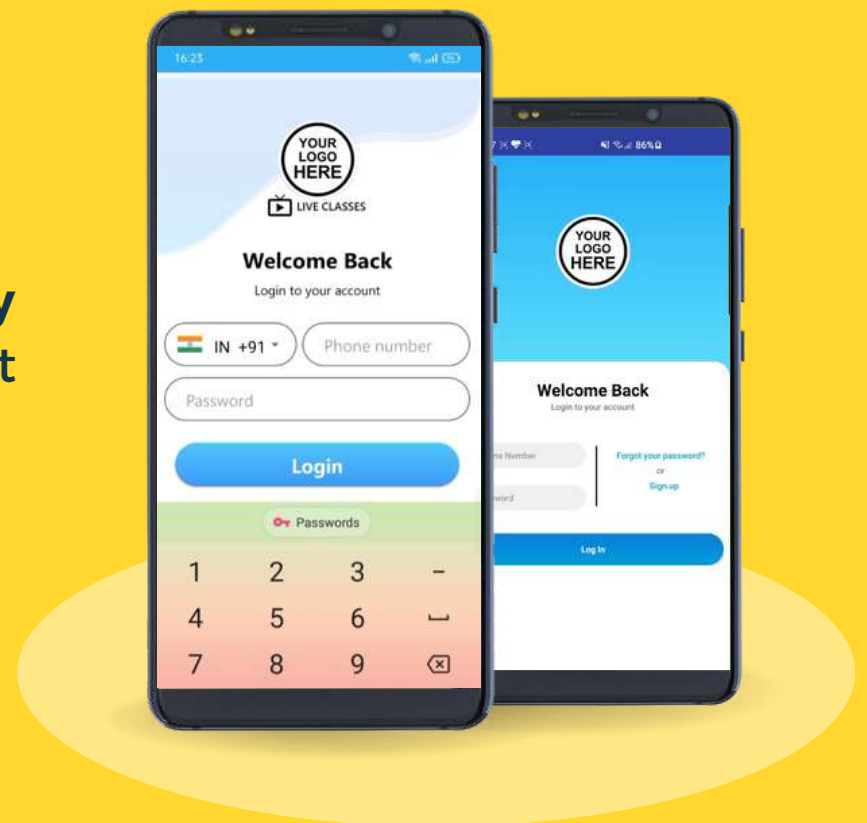
- Content and software compatible with the built-in Android version of interactive panels.



## Income Opportunity

- ▶ Year-on-year additional revenue opportunities by renewal of Smart Class content.
- ▶ Lifetime value of your clients will increase considerably through this tie up.

- **Get additional income opportunity** by promoting/referring our student products and our teaching platform.



## WHY SMARTSCHOOL?

SmartSchool is into the creation of “**Digital Content and Delivery Technology**” which can increase interest and improve the learning outcomes of students. We provide all this content and softwares white-labeled for educational institutions with captive audiences.





## WHAT DO YOU GET IN THE SOLUTION?



**2 Million+** Learning Resources

**50,000+** Animated Modules

**10,000+** Interactive Games

**CBSE Approved** Digital Content

**Digital Content** Mapped for CBSE, ICSE, and other state boards

**3000+** Publishers Mapped for Personalized Learning



## OUR NUMBERS SPEAK

<b>6000+</b> Happy Schools	<b>10,00,000+</b> Delighted Students	<b>500+</b> Successful Distributors	<b>21,60,000</b> Man Hours of Development
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## ABOUT SMARTSCHOOL

Founded by alumni of DCE, SmartSchool Education Pvt. Ltd. is more than 10 years old educational company based in Delhi.

We have been actively providing innovative educational solutions to various educational institutions in India, Nepal, Pakistan, Netherlands, Nigeria, Zimbabwe, Dubai, Kuwait, and Oman.